skipp boyenga visual design / ux / website design

507 951 9423 skipp@skippboyenga.com

Portfolio skippboyenga.com

LinkedIn linkedin.com/in/skipp-boyenga

About me

15+ years experience as a front-end web designer/ visual designer. Web/visual design, mobile/responsive design, art direction, UX, HTML/CSS, brand creation/ management, client presentations, eNewsletters (design/deployment), analytic tracking.

Education

South Central Technical College, Mankato MN 1998-2000 // AAS double major/graphic design/web design - 3.93gpa

Experience

8.2016 - 2.2017

Teviot, Austin TX // Senior Digital Account Manager

Worked closely with and supported the Head of Digital managing all digital clients and projects through their lifecycle with account, technical development and creative teams. Ensuring scope with any digital project as well as making sure processes and procedures are in place to ensure consistent delivery occurs. Maintaining ongoing relationships with existing clients to generate potential further work based on strong digital insights.

1.2016 - 8.2016

Suite C, Austin TX // Visual direction/Interactive Design

Website design, wireframing, UX & front-end development. Brand creation/management.

4.2003 - 1.2016

markit, Rochester MN // Interactive Design, Website Design

Front-end web designer/developer, managing new site development from conception to live product, as well as build/site maintenance for over 150 clients during this time. Design/UX/coding. Design/coding/testing enewsletters for clients, managing customer databases, & sending newsletters using online software such as MailChimp, iContact & Constant Contact.

Software

Adobe CC Suite (Photoshop/Illustrator/Dreamweaver/Indesign), Sketch, InVision, Webflow, Email on Acid, W3C Validation, RiseVision, MS Office, Traffic Live



Skills

Photoshop/Sketch layouts, website wireframing.
Front-end coding/html/css/js, including mobile/
responsive designs. Experience using & coding php
& Wordpress, Bootstrap. Design & development of
Enewsletters, database management using tools such as
MailChimp, Constant Contact & iContact.